

## The Only First Aid Product You Need

Sovereign Silver® First Aid Gel is the world's first homeopathic silver first aid gel. Because it is effective for such a broad spectrum of minor wounds, you can now replace your over-the-counter (OTC) antiseptic cream, burn spray, calamine lotion, and acne cream with one product: Sovereign Silver® First Aid Gel.

Keep one bottle in your bathroom cabinet, one in your car, and one in your purse or briefcase, so you'll always be prepared for life's little accidents.



1 fl. oz. / 30 ml  
First Aid Gel

2 fl. oz. / 60 ml  
First Aid Gel

## What Consumers Are Saying About Sovereign Silver® First Aid Gel

*"I have used Sovereign Silver® First Aid Gel repeatedly on my children's cuts and scrapes — and when you have a 3- and a 4-year-old, this is often. I love the fact that it does not sting and there are no complaints when I bring out the gel!"*

— KIRSTEN M., FT. LAUDERDALE, FL

*"I burned myself on a hot pan while cooking dinner. I immediately put Sovereign Silver® First Aid Gel on it and waited about 30 minutes before applying it again. The burn was stinging slightly but not bad. I applied it one more time before bed. In the morning, the burn was barely visible and there was no pain."*

— DON N., MEDFORD, OR

### FOR BEST RESULTS

We purposely created a pure, thin gel in order to deliver maximum benefit every time you use it. Apply a liberal layer of the gel in order to allow for consistent, sustained silver delivery. Leave wet. Do not rub until dry. After absorption, repeat as often as needed to prolong its activity.

## The 4 Actions of Sovereign Silver® First Aid Gel

For fast healing of minor cuts, scrapes, minor burns, bites, bruises, minor skin infections, and more...you need only one product: Sovereign Silver® First Aid Gel.

It works in four ways to help minor wounds heal fast:



### Reduces Topical Pain

Sovereign Silver® First Aid Gel reduces pain quickly, taking the sting out of skin irritations.



### Calms Minor Skin Inflammation

Sovereign Silver® First Aid Gel calms minor skin inflammation, reducing the swelling, redness, and heat that often accompany minor skin wounds.



### Fights Minor Skin Infection

Sovereign Silver® First Aid Gel helps the body keep minor skin infection at bay, allowing minor wounds to heal quickly.



### Promotes Healing of the Skin

By reducing topical pain, calming skin inflammation, and fighting minor skin infection, Sovereign Silver® First Aid Gel helps skin recover from all kinds of minor wounds.

The perfect alternative to OTC conventional and herbal topical treatments, Sovereign Silver® First Aid Gel is:

- **Kid-Friendly**<sup>‡</sup>: Sting-free formula reduces topical pain, does not add to it
- **Safe**: Homeopathy has no known side effects
- **Clean & Pure**: No synthetic preservatives
- **Nongreasy, Transparent & Odorless**: You'll hardly know it's there

## Indications for Use

Sovereign Silver® First Aid Gel is for relief of topical:

- Burning
- Stinging
- Itching
- Redness
- Minor inflammation
- Stiffness and pain from minor wounds
- Minor burns
- Bruises
- Ulcerations
- Sunburn
- Razor burn
- Scrapes
- Rashes
- Blisters
- Bug bites
- Skin eruptions from acne, eczema, or minor infection

<sup>‡</sup>with adult supervision

## A BRIEF HISTORY OF SILVER The Forgotten Answer\*

Across the globe, for thousands of years, silver has played an essential role in safeguarding human health.\*

- The ancient cultures of Greece, Rome, Phoenicia, and Macedonia all relied on silver to keep them well.\*
- Around 400 B.C., Hippocrates, the "Father of Medicine," taught that silver supports healing processes.\*
- During the Middle Ages, upper class Europeans used silver utensils and goblets, ensuring the safety of their food and water.\*
- Silver lined the water vessels of the armies of Tsar Alexander as they fought Napoleon.
- In America's Old West, it was common practice to drop silver coins into drinking water barrels.
- As recently as the 1930s, colloidal silver was the preferred choice of physicians for empowering the immune system and supporting the body's innate healing processes.\*
- NASA uses silver in the water purification systems of the space shuttle and the international space station.

Today, as more people embrace natural ways to maintain their health and well-being, silver is experiencing a resurgence in popularity. And Sovereign Silver® is leading the way, with technologically advanced silver preparations for internal and external use.



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[www.sovereignsilver.com](http://www.sovereignsilver.com)

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\*These statements have not been evaluated by the FDA. This product is not intended to diagnose, treat, cure, or prevent any disease.



The Power of Silver,  
Inside and Out



Immune Support\* Supplement  
& Homeopathic First Aid Gel



## Benefits of Sovereign Silver® Bio-Active Silver Hydrosol™

To support your immune system for all of its needs,\* choose Sovereign Silver® Bio-Active Silver Hydrosol™ — the #1-selling silver supplement in America. It has a unique combination of five benefits no other manufacturer can match:



### Actively Charged (Bio-Active)

As corroborated by a university study, Sovereign Silver® contains 96% actively charged silver particles (positively charged [Ag+] silver ions), at least 34 times more powerful than other brands.



### Easily Absorbed

Sovereign Silver's® unprecedented average particle size of 0.0008 microns, or 0.8 nanometers (validated by Transmission Electron Microscopy), allows for easy utilization by — and excretion from — the cells and body.



### Less Is More

Our ultrasmall particle size also results in a greater silver surface area. That's why even with a low concentration of 10 ppm (parts per million), Sovereign Silver® is still much more effective than brands that contain up to 500 ppm!



### Perfectly Safe\*

Sovereign Silver® is formulated to be safe for the whole family. Taken 7 times a day for 70 years, Sovereign Silver® still falls below the EPA daily Oral Silver Reference Dose (RfD).†



### 99.999% Pure

Sovereign Silver® has only two ingredients: silver and pharmaceutical-grade purified water. It does not contain added salts or proteins that render other silver products ineffective and possibly dangerous. Plus, it is packaged in nonleaching glass bottles.

## FOR BEST RESULTS\*

The success of silver hydrosol as the ultimate immune supplement\* depends upon correct usage. Follow the simple guidelines below to ensure your ongoing satisfaction:

**Maintenance\*:** One teaspoon, hold under tongue for 30 seconds, then swallow. Once daily.

**Immune-Building\*:** 3 times daily.

**Long-Term Immune Support\*:** 5 times daily.

**Short-Term Immune Support\*:** 7 times daily.

## What Doctors, Store Owners, and Consumers Are Saying About Sovereign Silver®

*"Sovereign Silver® is the immune support supplement that outperforms the others. I know. I use it myself. I give it to my grandchildren. It's the only one we recommend to customers."\**

— LINDA K. GIFFORD, NUTRITIONAL CONSULTANT AND OWNER SINCE 1982 OF EARTHEN TREASURES NATURAL FOOD MARKET, BERNE, INDIANA

*"I can always rely on your high-quality silver hydrosol."\**

— DR. KENNETH O'NEAL, M.D., 36 YEARS SERVICE AS MEDICAL DIRECTOR OF THE E.R. DEPARTMENT IN A HOUSTON-AREA HOSPITAL

*"It is without hesitation that I support and applaud Natural-Immugenics Corp. for its safety and quality in making an excellent and pure silver hydrosol product for public use."\**

— DR. DANA FLAVIN, M.D., FORMER ASSISTANT TO THE ASSOCIATE BUREAU DIRECTOR, DIVISION OF TOXICOLOGY, FDA

*"After using my first bottle years ago, I found it replaced a number of my favorite holistic products. You can put my name on record as proof of its extraordinary qualities. Sovereign Silver® was an answer to my prayers...and I do not use that word lightly."\**

— DIANE A., VALENCIA, CA

† According to the EPA (CASRN 7440-22-4) daily Oral Silver Reference Dose (RfD) applied to 10 ppm, one may ingest 178,850 dosages safely over 70 years.



2 fl. oz. / 60 ml Vertical Spray

2 fl. oz. / 60 ml Fine-Mist Spray

2 fl. oz. / 60 ml Dropper-Top

4 fl. oz. / 120 ml Dropper-Top

8 fl. oz. / 240 ml Dropper-Top

16 fl. oz. / 480 ml Cap

\*These statements have not been evaluated by the FDA. This product is not intended to diagnose, treat, cure, or prevent any disease.

## 5 Myths About Colloidal Silver

**Myth #1: The Higher the PPM, the More Effective the Product**  
False. What makes one silver product more effective than another is not its PPM but rather its particle size, particle charge, and purity. The smaller the particle, the more bio-available it becomes, and the greater the surface area available for interaction within the body.

**Myth #2: Colloidal Silver Should Not Be Clear**  
False. Pure silver colloids should be clear to a pale hue. Darker color is an indication of one or more of the following: Large particles that reflect light, compounds (salts or proteins), oxidation, or other impurities. A silver hydrosol is clear, indicating a complete dispersion of ultrafine particles of Ag+ in the purest of water.

**Myth #3: Elemental (Neutral) Particles (Ag) Are More Active than Positively Charged Silver Particles (Ag+)**

False. Some manufacturers claim that elemental (neutral) silver particles are responsible for colloidal silver's effects. However, medical literature states that it is the free silver ions (the positively charged particles) that are active. In fact, researchers recently found that any colloidal silver's potency "is directly related to its level of silver ion (Ag+) concentration,"<sup>1</sup> noting that "Ag+ (the positive silver ion), when produced electrolytically, is the most therapeutic form of silver."<sup>2\*</sup>

**Myth #4: Silver Will Harm My Gut Flora (Friendly Bacteria)**

False. Taken orally as directed, Sovereign Silver® will absorb very quickly in the upper gastrointestinal tract, leaving very little or none to interact with beneficial bacteria in the small and large intestines.

**Myth #5: Colloidal Silver Will Turn Me Blue**

False. It is true that silver compounds (salts and proteins) masquerading as colloidal silver may cause argyria (a benign cosmetic skin discoloration). However, pure colloidal silver (silver hydrosol) — which is free of silver proteins, salts, and other compounds — poses no health hazard.\*

<sup>1</sup>Tien DC, et al. Colloidal silver fabrication using the spark discharge system and its antimicrobial effect on *Staphylococcus aureus*. *Med Eng Phys*. 2007 Dec 7.

<sup>2</sup>Goetz A, Tracy RL, Harris FS. Oligodynamic effect of silver. In: Adrick L (ed.) *Silver in Industry*. New York: Reinhold, 1940, 402-3.

**TIP:** If a silver product has 30 ppm or more of silver, it likely contains silver compounds. **AVOID!**

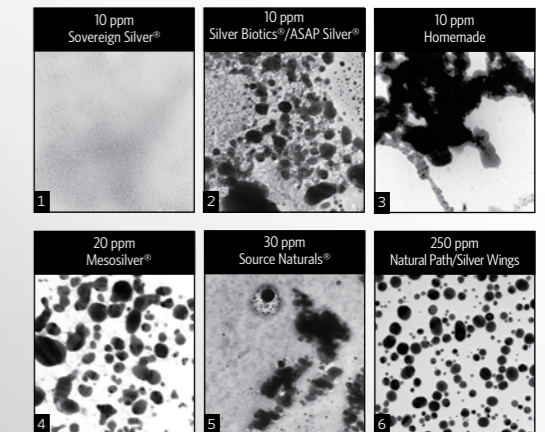
## WHY BIO-ACTIVE SILVER HYDROSOL™ OVER ANY OTHER FORM OF SILVER?

Over the past two decades, the term "colloidal silver" has been dramatically polluted by manufacturers that produce (knowingly or unknowingly) silver products contaminated by the presence of salts, proteins, compounds, stabilizers, and oxidation — all of which serve to degrade and diminish the bio-activity of the silver.

A Bio-Active Silver Hydrosol™ represents the ultimate refinement and purity of the colloidal silver category. It is the suspension of a high content (96%) of positively charged silver ions (Ag+) in only pharmaceutical-grade purified water. This is not to be confused with ionic silver, an inferior form of neutral silver/silver salt that is in solution (dissolved) rather than in colloidal suspension. The positively charged silver ions (cations) in Bio-Active Silver Hydrosol™ remain in suspension, maintaining their fully active state for use within the body.

## PROOF OF QUALITY THROUGH TRANSMISSION ELECTRON MICROSCOPY (TEM)

The only way to truly and accurately determine particle size is through the use of an electron microscope. Natural-Immugenics is the only silver manufacturer that owns and operates its own TEM. To date, our laboratory has analyzed over 170 commercial "colloidal silver" brands from all over the globe. The results confirm that Sovereign Silver® sets the benchmark for the industry due to its unprecedented particle size, particle energy, purity, and consistency in its manufacturing processes. With Sovereign Silver®, you get the same pure product batch after batch. Before buying a product claiming to be a silver hydrosol, demand photographic proof!



The above pictures were all taken at 100,000x magnification. Black areas and blotches in images 2 through 6 indicate large silver particles or silver bound to proteins, salts, or other contaminants, which not only render the silver inactive, but also make it difficult for the body to excrete.